

# NAISA

## Inauguration Conference Sponsorship & Exhibitor Package



Your people. Your Partnership.

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# 1. WHY SPONSOR OR EXHIBIT?

Our inaugural conference brings together senior leaders, proprietors, educational consultants, vocational specialists, and sector partners. Sponsoring or exhibiting will allow organisations to:



Connect with decision-makers and influencers



Showcase services, tools, and expertise



Align with a new, forward-thinking membership organisation for the non-association independent-school sector



Increase brand recognition and build long-term partnerships



We will be inviting all delegates and contacts to register their interest in sponsorship, exhibiting, or both.

# 2. SUMMARY

This one-page summary provides an at-a-glance view of sponsorship and exhibition opportunities for the Inauguration Conference.

## Sponsors:

<b>Headline Sponsor</b> (1 Available)	£3,500	Naming rights, premium visibility, speaking slot, stand, 4 tickets.
<b>Gold Sponsor</b> (3 Available)	£2,000	Prominent branding, exhibitor stand, 2 tickets.
<b>Silver Sponsor</b> (5 Available)	£1,000	Branding + advert + 1 ticket.
<b>Session Sponsor</b> (4 to 6 Available)	£500	Session branding & promotional placement.
<b>Bag Sponsor</b> (1 Available)	£600	Logo on delegate bags.
<b>Refreshments Sponsor</b> (1 to 2 Available)	£500–£900	Branded catering areas.

## Exhibitors:

<b>Premium Stand</b>	£450	Full setup, prime location.
<b>Standard Stand</b>	£300	Standard setup
<b>Micro-Exhibitor Pod</b>	£150	Shared setup



# 3. SPONSORSHIP PACKAGES





1

AVAILABLE

## A. HEADLINE SPONSOR PACKAGE

### PACKAGE DETAILS

#### What You Receive

- Naming rights: Inauguration Conference, sponsored by [Organisation]
- Logo on all materials (digital & print), highest prominence
- 5-minute speaking slot in the opening session
- Full-page advert in conference programme
- Premium exhibition stand in foyer or highest-traffic area
- Inclusion in all press releases & post-event communications
- Delegate bag insert
- 4 complimentary conference tickets

#### What We Ask

- Provide branding assets
- Promote the event to your network
- Provide speaker bio and slides in advance



## B. GOLD SPONSOR PACKAGE



### PACKAGE DETAILS

#### What You Receive

- Prominent logo on marketing materials
- Half-page advert in programme
- Standard exhibition stand
- Mention in opening and closing remarks
- Delegate bag insert
- 2 complimentary conference tickets

#### What We Ask

- Provide branding assets
- Promote the event to your network



5

AVAILABLE

## C. SILVER SPONSOR PACKAGE

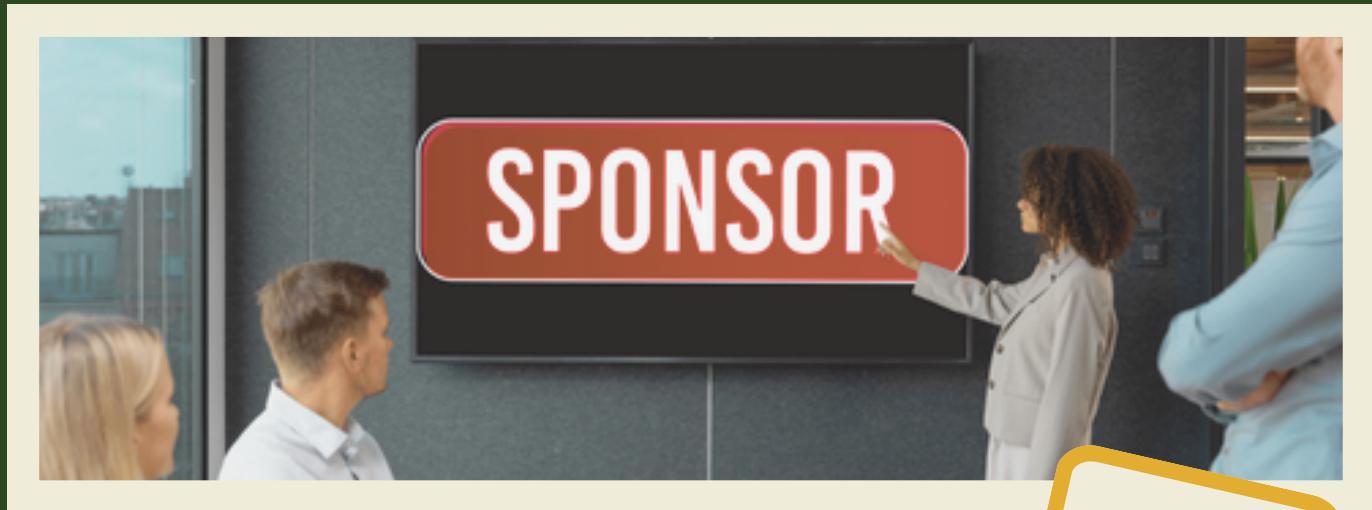
### PACKAGE DETAILS

#### What You Receive

- Logo on website and programme
- Quarter-page advert
- 1 complimentary conference ticket
- Delegate bag insert

#### What We Ask

- Provide branding assets



## D. SESSION SPONSOR PACKAGE

(for workshop providers)



### PACKAGE DETAILS

#### What You Receive

- Branding on session slides and printed agenda
- Introduction by session chair
- Opportunity to place promotional materials on seats
- Mention on website

#### What We Ask

- Provide branding assets & any promotional materials



## E. DELEGATE BAG SPONSOR

### PACKAGE DETAILS

#### What You Receive

- Logo printed on delegate bags
- Opportunity to place one branded item inside the bag

#### What We Ask

- Supply artwork & any inserts



## F. REFRESHMENTS SPONSOR

(Tea/Coffee/Pastries or Lunch)

### PACKAGE DETAILS

#### What You Receive

- Branding on refreshment tables
- Signage “Refreshments sponsored by...”
- Mention in programme
- Provide branding assets & any promotional materials

#### What We Ask



## 4. EXHIBITOR PACKAGES

These are ideal for EdTech companies, publishers, curriculum providers, safeguarding solutions, training providers, MIS systems, careers/FE organisations, SEND services, and specialists aligned with independent schools.



## A. PREMIUM EXHIBITOR STAND

### PACKAGE DETAILS

#### What You Receive

- 2x2m stand space in high-traffic area
- Table, chairs, power
- Listing in exhibitor directory
- 2 exhibitor passes
- Option to include leaflet or small gift in delegate bags

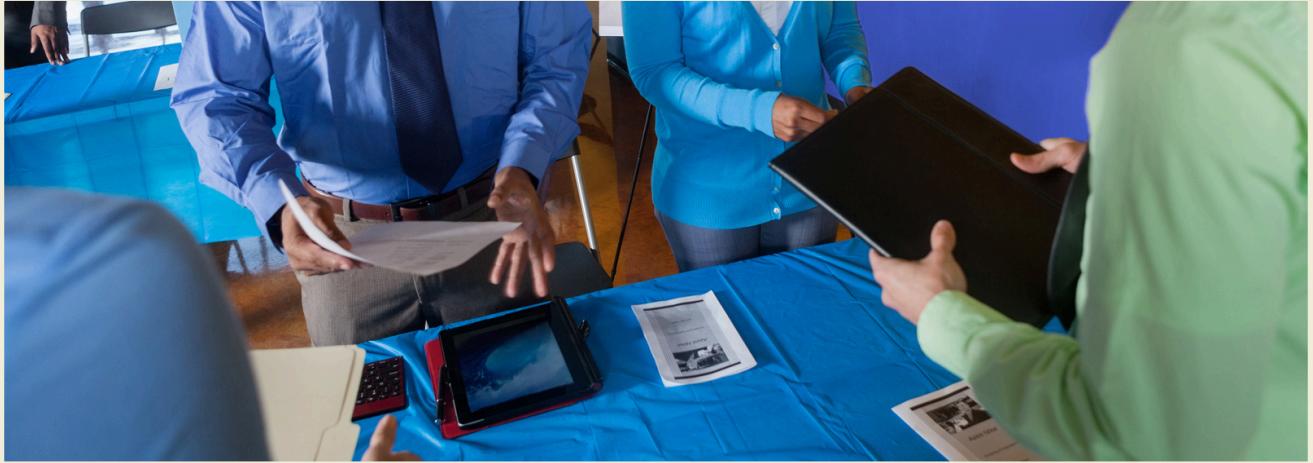


## B. STANDARD EXHIBITOR STAND

### PACKAGE DETAILS

#### What You Receive

- Table, chairs, power
- 1 exhibitor pass
- Exhibitor directory listing



## C. MICRO-EXHIBITOR / START-UP POD

### PACKAGE DETAILS

#### What You Receive

- Half-table shared space
- Directory listing
- A good option for individual consultants or small new companies



## 5. OPTIONAL ADD-ONS

These make your package more flexible.

# ADD-ONS



01

## EXTRA TICKETS

Additional delegate tickets for sponsors/exhibitors (£50–£95 each)

## BETTER PLACEMENT

Upgrade to premium placement (+ £100–£250)

02



03

## BAG INSERTS

Bag inserts only (£75 per item)

## PROMOTION

Social-media spotlight posts (£100–£150)

04

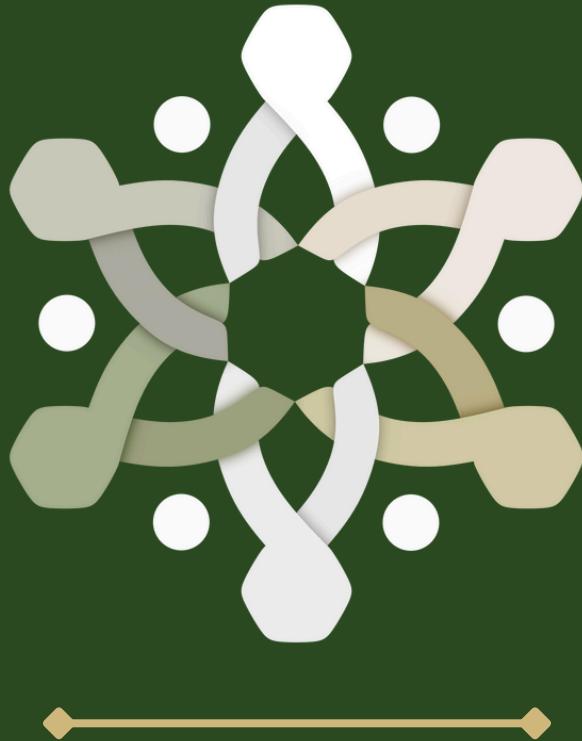


05

## QR CODE

QR-code lead-capture system (free or £50 depending on tech)

Choose add-ons to customise your package.



IF YOU'RE INTERESTED IN BECOMING  
AN EXHIBITOR OR SPONSOR, WE  
INVITE YOU TO

**SIGN THIS EXPRESSION  
OF INTEREST FORM**

<https://forms.gle/6JAyzhXS3P8bxin87>