

NAISA

Inauguration Conference Sponsorship & Exhibitor Package



Your people. Your Partnership.

CONTENTS



| | |
|-----------------------------------|--------------|
| 1. Why Sponsor or Exhibit? | 1 |
| 2. One-page Summary | 2 |
| 3. Sponsorship Packages | 3 |
| Package Details | 4-9 |
| 4. Exhibitor Packages | 10 |
| Package Details | 11-13 |
| 5. Optional Add-Ons | 14-15 |

1. WHY SPONSOR OR EXHIBIT?

Our inaugural conference brings together senior leaders, proprietors, educational consultants, vocational specialists, and sector partners. Sponsoring or exhibiting will allow organisations to:



Connect with decision-makers and influencers



Showcase services, tools, and expertise



Align with a new, forward-thinking membership organisation for the non-association independent-school sector



Increase brand recognition and build long-term partnerships

We will be inviting all delegates and contacts to register their interest in sponsorship, exhibiting, or both.



2. SUMMARY

This one-page summary provides an at-a-glance view of sponsorship and exhibition opportunities for the Inauguration Conference.

Sponsors:

| | | |
|---|-----------|---|
| Headline Sponsor (1 Available) | £3,500 | Naming rights, premium visibility, speaking slot, stand, 4 tickets. |
| Gold Sponsor (3 Available) | £2,000 | Prominent branding, exhibitor stand, 2 tickets. |
| Silver Sponsor (5 Available) | £1,000 | Branding + advert + 1 ticket. |
| Session Sponsor (4 to 6 Available) | £500 | Session branding & promotional placement. |
| Bag Sponsor (1 Available) | £600 | Logo on delegate bags. |
| Refreshments Sponsor (1 to 2 Available) | £500–£900 | Branded catering areas. |

Exhibitors:

| | | |
|----------------------------|------|-----------------------------|
| Premium Stand | £450 | Full setup, prime location. |
| Standard Stand | £300 | Standard setup |
| Micro-Exhibitor Pod | £150 | Shared setup |



3. SPONSORSHIP PACKAGES





1
AVAILABLE

A. HEADLINE SPONSOR PACKAGE

PACKAGE DETAILS

What You Recieve

- Naming rights: Inauguration Conference, sponsored by [Organisation]
- Logo on all materials (digital & print), highest prominence
- 5-minute speaking slot in the opening session
- Full-page advert in conference programme
- Premium exhibition stand in foyer or highest-traffic area
- Inclusion in all press releases & post-event communications
- Delegate bag insert
- 4 complimentary conference tickets

What We Ask

- Provide branding assets
- Promote the event to your network
- Provide speaker bio and slides in advance



B. GOLD SPONSOR PACKAGE



PACKAGE DETAILS

What You Recieve

- Prominent logo on marketing materials
- Half-page advert in programme
- Standard exhibition stand
- Mention in opening and closing remarks
- Delegate bag insert
- 2 complimentary conference tickets

What We Ask

- Provide branding assets
- Promote the event to your network



5

AVAILABLE

C. SILVER SPONSOR PACKAGE

PACKAGE DETAILS

What You Recieve

- Logo on website and programme
- Quarter-page advert
- 1 complimentary conference ticket
- Delegate bag insert

What We Ask

- Provide branding assets



D. SESSION SPONSOR PACKAGE

(for workshop providers)



PACKAGE DETAILS

What You Recieve

- Branding on session slides and printed agenda
- Introduction by session chair
- Opportunity to place promotional materials on seats
- Mention on website

What We Ask

- Provide branding assets & any promotional materials



E. DELEGATE BAG SPONSOR

PACKAGE DETAILS

What You Recieve

- Logo printed on delegate bags
- Opportunity to place one branded item inside the bag

What We Ask

- Supply artwork & any inserts



F. REFRESHMENTS SPONSOR

(Tea/Coffee/Pastries or Lunch)

PACKAGE DETAILS

What You Recieve

- Branding on refreshment tables
- Signage “Refreshments sponsored by...”
- Mention in programme

What We Ask

- Provide branding assets & any promotional materials



4. EXHIBITOR PACKAGES

These are ideal for EdTech companies, publishers, curriculum providers, safeguarding solutions, training providers, MIS systems, careers/FE organisations, SEND services, and specialists aligned with independent schools.



A. PREMIUM EXHIBITOR STAND

PACKAGE DETAILS

What You Recieve

- 2×2m stand space in high-traffic area
- Table, chairs, power
- Listing in exhibitor directory
- 2 exhibitor passes
- Option to include leaflet or small gift in delegate bags



B. STANDARD EXHIBITOR STAND

PACKAGE DETAILS

What You Recieve

- Table, chairs, power
- 1 exhibitor pass
- Exhibitor directory listing



C. MICRO-EXHIBITOR / START-UP POD

PACKAGE DETAILS

What You Recieve

- Half-table shared space
- Directory listing
- A good option for individual consultants or small new companies



5. OPTIONAL ADD-ONS

These make your package more flexible.

ADD-ONS



01

EXTRA TICKETS

Additional delegate tickets for sponsors/exhibitors (£50–£95 each)

BETTER PLACEMENT

Upgrade to premium placement (+ £100–£250)

02



03

BAG INSERTS

Bag inserts only (£75 per item)

PROMOTION

Social-media spotlight posts (£100–£150)

04



05

QR CODE

QR-code lead-capture system (free or £50 depending on tech)

Choose add-ons to customise your package.



IF YOU'RE INTERESTED IN BECOMING
AN EXHIBITOR OR SPONSOR, WE
INVITE YOU TO

**SIGN THIS EXPRESSION
OF INTEREST FORM**

<https://forms.gle/6JAyzhXS3P8bxin87>